

# Majblomman fights child poverty in Sweden

**Majblomman is a nonprofit organisation with the mission to decrease the impact of child poverty in Sweden. 10% of children in Sweden grow up in families that can't afford basic necessities such as rent, electricity, insurance and basic technology. These children can apply to Majblomman for financial aid to cover costs such as after school activity fees, winter clothes or sports equipment.**

Majblomman works on several levels to improve children's rights and living conditions. Our local associations provide financial aid while the central organisation focus on changing policies and politics that affect children and children's rights.

Majblomman serves as a knowledge partner and popular educator. Through grant applications to our local associations, and through our volunteers' work and experience, we are given a unique, up-to-date picture of children's situations and the opportunity to spread knowledge in various ways, for example through seminars and reports.

To further research in the field of child poverty and the consequences it has for the individual child and society at large Majblomman annually awards research grants to research that makes a difference for children in vulnerable life situations.

One out of ten Swedish children grow up in poverty. And though that number has decreased slightly over the past decade the gap in economic status between children in Sweden has grown dramatically. According to UNICEF Sweden has gone from fifth place in the 2010 list of developed countries with the most equal economic conditions between children to place 16 in the 2015 list. The economic inequality between children is growing faster in Sweden than in any other European country.

Majblomman's local associations give grants to economically vulnerable children in their communities, and distribute mayflower funds to schools and associations. The collection of funds is carried out by children aged 9 to 12, who sell majblommor – mayflowers in English – small flower paper pins, during two weeks every spring.

Children 18 and under living in Sweden can apply for grants from Majblomman. Usually, information about local grants is available from local school nurses or the social welfare office. You are also welcome to contact Majblommans Riksförbund for more information about applications.

Majblomman's fundraising is controlled by Svensk Insamlingskontroll, the foundation for charitable collection control.